

## **IN THE SPECIFICATION**

*Amend the Brief Description of the Drawings section of the specification which begins on page 6, at line 8, as indicated by the markings as follows:*

### **BRIEF DESCRIPTION OF THE DRAWINGS**

All the above and other characteristics and advantages of the invention will be better understood through the following illustrative description of preferred embodiments, with reference to the appended drawings, wherein:

FIG. 1A shows an example of a web page, according to a preferred embodiment of the invention, designed for publishers to register.

FIG. 1B shows an example of a web page, according to a preferred embodiment of the invention, for publishers to determine the aesthetics of their multimedia box.

FIG. 1 C shows an example of a web page, according to a preferred embodiment of the invention, for a publisher to search for multimedia items.

FIG. 1D shows an example of a web page, according to a preferred embodiment of the invention, for a publisher to receive a link(s) for selected multimedia items.

FIG. 2A shows an example of a web page, according to a preferred embodiment of the invention, designed for providers to register.

FIG. 2B shows an example of a web page, according to a preferred embodiment of the invention, for providers to add multimedia items and/or create a multimedia box.

FIG. 2C shows an example of a web page, according to a preferred embodiment of the invention, for an archive of a provider's multimedia boxes.

FIG. 2D shows an example of a web page, according to a preferred embodiment of the invention, for a provider to identify a publisher(s) to receive multimedia items.

FIG. 3 shows an example of a menubox embedded in a publisher web site.

FIG. 4 illustrates the databases in the system.

FIG. 5 is a block diagram illustrating the creation of a multimedia box.

FIG. 6 is an example illustrating an “add multimedia” button on a publisher’s web site.